



Kingston Brand and Marketing Manager

ABOUT TREK FOR TEENS

The Trek for Teens Foundation is an entirely youth-led and volunteer-run charity that focuses on raising funds and awareness for youth experiencing homelessness in Canada. We strongly believe in youth helping youth, and therefore our team is primarily made up of post-secondary students and young professionals across multiple cities in Ontario and Quebec. We strive to ensure our team member's personal growth is aligned to their work at the charity, and that they are able to develop professionally through our organization.

DESCRIPTION

Reporting to the Regional Director of Kingston, the Kingston Brand and Marketing Manager is responsible for advertising events and activities on social media platforms, such as Facebook and Instagram, with quality content on a weekly basis. They will communicate with the Director of Brand and Marketing updates needed for the Trek for Teens website along with any other media spaces including the monthly newsletters. Through this position, the candidate will truly be able to help the greater community while gaining knowledge about youth homelessness and skills in event coordination, leadership, and volunteer organization.

RESPONSIBILITIES

- Advertise events and activities
- Update the Facebook page and Instagram page with quality content weekly
- Create and maintain a positive image of the club on school campuses
- Create brand awareness of organization to recruit volunteers

QUALIFICATIONS

- Strong social media presence and outreach
- Ability to conduct research
- Strong communication skills and work ethic
- Digital art experience (e.g., Canva) is an asset

COMMITMENT

We expect a minimum commitment to this position for one year. However, our members often choose to remain in their position beyond their expected commitment, or transition to positions beyond their current role.

The expected weekly time commitment is 3-5 hours. This is a remote role, with occasional in-person engagement.



APPLY NOW

Send your **resume** and **cover letter** to our Director of Human Resources.

SUBJECT LINE

Application: {{Position Title}} - Firstname Lastname

EMAIL hr@trekforteens.com

Applications to this position will be considered on a rolling basis. We will be in touch within a few days regarding an interview opportunity.